

I am an enthusiastic and steadfast believer in education. I hope my work and ideas will inspire my students, as well as their work and ideas will inspire me and create feedback and consistent communication. The connections and insights that occur in a collaborative environment can be both meaningful and powerful— I strongly encourage this type of engagement.

As a teacher, I will expect diligence and excellence from my students. I believe it is my duty to help them become capable independent thinkers as well as great designers, and to help them develop strong problem solving skills. Not only do I want to prepare them for their careers in design, but I also instill in them a passion and enthusiasm for the discipline as a whole. I believe exposing students too many different methods, techniques, design examples and relevant historical context is also an important part of their education. Furthermore, teaching students how to discover and articulate their problem in a given design situation will help them succeed as designers long after college.

I hope to facilitate and foster an open studio atmosphere in the classroom to help students share with and learn from each other—creating the conditions for collaborative creative work. However, while my expertise in graphic design is significant, I understand that being an expert in this field is forever changing and growing. My development and learning of current material will always be on going.

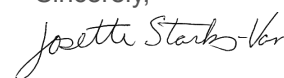
Assessment of design students' work can be challenging, but I believe the use of engaging project briefs, reflective writing assignments, critiques and open discussions about content and technique can create an environment in which students are set up for success. I plan to present clear rubrics for the expectations of the course and projects at the beginning of each quarter, giving the students a clear understanding of what's expected of them. Furthermore, I hope to facilitate an open, flexible and positive relationship with my students, encouraging them to discuss issues with the course with me early on when they arise.

I also believe that technology is an obvious and trusted companion for the graphic design educator—not only is it necessary for the students to master the fundamental skills, but adapt to current trends. The savvy educator will harness the power of the internet, blogs, forums, and social media to engage students but to also speak their language. I hope to use current tools and technology in innovative ways in the classroom.

No two students are alike—I plan to treat each of my students as an individual. By helping them discover what kind of learner they are, I hope to equip my students with the tools and abilities required to be lifelong learners. These techniques will help them in their design careers—allowing them to satisfy the needs of various clients.

Finally, I plan to encourage my students to find connections to design within their other courses, and other interests and hobbies outside of college. By promoting the importance of comprehending context and audience, I hope to help my students understand that great design generally starts with content, and an idea and finding ways to effectively communicate that content to someone else. I plan to present my students with challenging projects that take them out of their comfort zone, allowing them to exceed expectations.

Sincerely,



Josette Starks-Van

## Education:

Indiana University Purdue University Indianapolis, IN, <b>Certification in HCI-2018</b>	Indiana University Purdue University Indianapolis, IN, <b>Master of Science in New Media-2003</b>	ITT Technical Institute Indianapolis, IN, <b>Bachelor of Applied Computer Visualization-1997</b>	Indiana State University-Terre Haute, IN <b>Bachelor of Science-Graphics Technology-1994</b>
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**Summary:** Experienced Design Specialist with a demonstrated history of working in the graphic design industry. Strong arts and design professional skilled in Adobe Software Products, Web Interface Design, Page Layout, Print Production, Branding and Training. Currently focusing on Human Computer Interaction (UX and UI Design/Development).

## Employment History:

- 2011 – 2018 **The Art Institute of Indianapolis** – instruct students in a wide variety of academic and vocational subjects beyond the high school level.
- 1997 – 2012 **ITT Technical Institute – Instructor** – Responsibilities included the following: designing and teaching challenging courses; planning and supervising the activities of each student in the classes/labs.
- 2000 – 2001 **Powerway Inc. – Marketing Multimedia Project Manager** – Provided project management of multimedia collateral materials, including product demonstration CDs, web site content, and computer-based education. Helped coordinate resources, budget and production of each project, including outside vendors. Provided internal design projects such as printed advertisements, collateral materials, and other projects as needed.
- 1997 – 1998 **WFYI Channel 20 – Intern in Graphic Design – Assisted** in coordinating the integration of video production and graphic design technology to produce in-house promotional materials; produced, edited and formatted promotional material and insured assigned production systems met station standards.
- 1994 – Present **StarksVan Design – Freelance Graphic Design Consultant** – As a freelance graphic design consultant, I provide suggested design ideas that incorporate functionality and aesthetics. I also create all custom design per each client's needs from logo design, web design, branding identity and much more...

## Visual Design Consultant for the following companies:

- 2014 — **Komatsu America Corp.** is a U.S. subsidiary of Komatsu Ltd., one of the world's leading manufacturers and suppliers of earth-moving equipment, including construction, mining and compact construction equipment.  
**Title:** UI Design Consultant **Design Responsibilities:**
- Craft designs through, work flows, and wireframes, to pixel perfect visual interactive design prototype.
  - Collaborate development teams, from project inception to product delivery.
- 2015 — **JohnBean** is one of the world's leading brands of garage equipment for garages, tire shops, and body repair service.  
**Title:** UI Design Consultant **Design Responsibilities:**
- Collaborated with UX research team to establish user needs and problem space.
  - Designed user flows, wireframes, mock-ups, and clickable prototypes
- 2016 — **Xerox Corporation** is an American global corporation that sells print and digital document products and services in more than 160 countries.  
**Title:** UI Design Consultant **Design Responsibilities:**
- Designed sitemaps, wireframes, visual designs, and clickable prototypes.
- 2017 — **DreamWealth** is a leading National Marketing Organization (NMO) focused on developing sales agents across the United States through its innovative technological resources and exclusive insurance carrier network.  
**Title:** UI Design Consultant **Design Responsibilities:**
- Designed sitemaps, user flows, wireframes, mock-ups, and clickable prototypes.

## Proficiencies:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Adobe After Effects
- Adobe InDesign
- InVision
- Microsoft Office Suite
- Visio Flowchart
- Adobe Dreamweaver
- PC & MAC
- Video Production
- Logo Design and Branding
- Print Production
- Basic HTML and CSS

## Personal Profile

- Highly motivated and experience graphic designer with an extensive background in graphics technology; 2D and 3D design, multimedia production, marketing/promotional material, page and print layout design.
- Dependable, dedicated individual, who enjoys working with people to accomplish a common goal,
- Excellent manage workflow and managerial skills as well as computer experience on the Mac and PC.

## Accomplishments

- Earned highest honors in all six quarters of a six-quarter bachelor's degree program.
- Received Instructor of the quarter 4 times (1998, 2000, 2003, 2006) and Employee of the month 2 times (2001and 2005) during my 17 years of service at ITT Technical Institute.
- Earned my master's degree while working full time and attending classes full time at IUPUI.
- Member of the American Design and Drafting Association

## References

Personal References		
<b>Monroe Bush</b> WXIN FOX 59 1440 North Meridian Street <b>Title:</b> Art Director (317) 345-0059	<b>Carolyn Bernier</b> United Health Care <b>Title:</b> Software Engineer-UI/UX (317) 775-8823	<b>Jennifer Shackelford</b> Indy Property Shop (Realtor) <b>Title:</b> Owner / Broker (317) 652-6584
Business References		
<b>Gary Stephens</b> Freelance Fashion Designer <b>Title:</b> Fashion Designer (765) 251-1395	<b>Dr. Saundra Blair</b> Title: Retired Associate Pastor (317) 413-7313	<b>Doug Williams</b> JDR Solutions 8606 Allisonville Rd Ste. 245 <b>Title:</b> V.P., CIO (317) 403-9664

## Sample Client's Work

Logo Design, Website Design,, Print Design, Prototype Design, Interactive Design and more...

