JOSETTE STARKS-VAN
Sr. User Interface Designer

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📞 317-414-7923

A UI Designer with 10+ years of professional experience, specializing in human-centered design, user experience design, prototype design ,wireframing, and user stories. A strong history of collaborating with cross-functional teams to build innovative learning solutions. Adept at using learning technology, universal design principles, and blended approaches to design programs for target audiences.

SKILLS

- User Flow/Site Map Development
- Information Architecture Build Up
- User Interface Design
- User Experience Deign
- Visual Story Telling
- Typography

EDUCATION

Indiana University Purdue University Indianapolis, IN, **Certification in HCI**

Indiana University Purdue University Indianapolis, IN, **Master of Science in New Media**

ITT Technical Institute Indianapolis, IN, **Bachelor of Applied Computer Visualization**

Indiana State University-Terre Haute, IN **Bachelor of Science-Graphics Technology**

EXPERTISE

- Design principles
- Branding, typography and color theory
- Wireframing and prototyping
- Style guides
- User research and personas.
- Teamwork and communication skills
- Key industry tools, including Adobe

www.behance.net/jstarksvan **Be**

WORK EXPERIENCE

2018 — Present   Indianapolis Public Schools
Senior Instructional Designer – Provided project artistic direction. Create compelling and effective visual elements for various purposes, that convey a clear and direct message. Translate concepts into wireframes, mock-ups and prototypes that can lead to intuitive user experiences for our students and staff. Identify design problems and deploy elegant design solutions. Work with the team to ensure our experiences are engaging for users, across devices and platforms.

2011 — 2018   The Art Institute of Indianapolis
Professor/Instructional Design Trainer – Provided course work and curriculum, informative training materials, developed assessments, teaching manuals, student guides, and workbooks. My position helped to bridge the gap between learning and technology and created an engaging educational experience.

1997 — 2012   ITT Technical Institute
Senior Instructor – Responsibilities included the following: designing and teaching challenging courses; planning and supervising the activities of each student in the classes/labs.

UI DESIGN CONSULTANT FOR THE FOLLOWING COMPANIES:

2014 — Komatsu America Corp. is a U.S. subsidiary of Komatsu Ltd., the world's leading manufacturers and suppliers of earth-moving equipment, including construction, mining, and compact construction equipment.
Title: UI Design Consultant Design Responsibilities:
- Craft designs through, workflows, and wireframes, to pixel perfect visual interactive design prototype.
- Collaborate development teams, from project inception to product delivery.

2015 — JohnBean is one of the world's leading brands of garage equipment for garages, tire shops, and body repair service.
Title: UI Design Consultant Design Responsibilities:
- Collaborated with UX research team to establish user needs and problem space.
- Designed user flows, wireframes, mock-ups, and clickable prototypes.

2016 — Xerox Corporation is an American global corporation that sells print and digital document products and services in more than 160 countries.
Title: UI Design Consultant Design Responsibilities:
- Designed sitemaps, wireframes, visual designs, and clickable prototypes.

LANGUAGE – English